

Undergraduate Program

The responsibility of managers is the effective and efficient management of individuals and groups in business firms and non-profit organizations. Management of organizations, therefore, deals with the many aspects of the administration of an organization such as the formulation of goals including long- and short-term planning, the establishment of decision-making processes, the design of organizational structures, the understanding of human motivations, and the development of human resources. Courses offered cover the following areas of study: organizational behavior, negotiation, management in Chinese contexts, human resources management, strategic management, and international management.

The program aims to provide students with the knowledge they will need to become effective managers. They will learn to evaluate the current needs of an organization and to anticipate future needs, as well as acquire practical skills in planning, decision making, and problem solving.

Curriculum for BBA in Management of Organizations

Major Program Requirements

Core courses

	MGTO 121	Organizational Behavior	[3-0-0:3]
	ACCT 101	Introduction to Accounting for Business Majors	[4-0-0:4]
(1)	ECON 110	Introductory Microeconomics	[3-1-0:4]
	or ECON 111	Microeconomics	[3-1-0:4]
	or ECON 191	Honors Microeconomics	[3-1-0:4]
	FINA 111	Financial Management	[3-1-0:3]
	ISMT 101	Introduction to Information Systems	[3-0-1:3]
	ISMT 111	Business Statistics	[3-1-0:4]
	ISMT 161	Operations Management	[3-0-0:3]
	MARK 112	Marketing Management	[3-0-0:3]

Required courses

	MGTO 222	Business, Society and the Individual	[1-0-0:1]
	MGTO 231	Human Resources Management	[3-1-0:4]
	MGTO 321	Corporate Strategy	[3-1-0:4]
(2)	LANG 111	Chinese Business Communication I	[0-3-0:3]
(3)	MATH 005	Fundamental Mathematics	[3-1-0:4]
	or MATH 006	Algebra and Calculus	[3-1-0:4]

Elective courses

Elective types		Minimum no. of courses	Minimum total credits
MGTO	Management of Organizations Elective	3	12

General Education Requirements

Electives must be selected from amongst those general education courses that are listed under the section "Designated General Education Courses".

Elective types		Minimum no. of courses	Minimum total credits
GEE(SCIE)	Science General Education Elective	1	6
GEE(ENGG)	Engineering General Education Elective	1	
(4) GEE(H&SS)	Humanities and Social Science General Education Elective	4	12

Required Courses in English Communication

LANG 107	English for Academic Purposes for Business Students	[0-2-0:2]
LANG 201	Business Communication	[0-3-0:3]

Other Requirement

(5) HLTH 001	Healthy Life Style	[0 credit]
--------------	--------------------	------------

Notes:

- (1) Students entering with AL Economics take ECON 111; however, those with grade B or above in HKAL Economics will take ECON 191. All other students without AL Economics background, including those entering with AL Business and Economics, take ECON 110.
- (2) Students cannot replace this course by LANG 011/012/013 for graduation purposes.

- (3) Students should take one of MATH 005, MATH 006 or a free elective with respect to their prior mathematics background as follows:

<i>Prior mathematics background</i>	<i>Course to be taken</i>
Grade C or below in HKCEE Mathematics	MATH 005; these students, especially those who intend to have majors in ECON, FINA, IS or OM, are strongly encouraged to take MATH 051 in the Winter Session as well.
Grade A or B in HKCEE Mathematics; OR grade D or E in HKCEE Additional Mathematics	MATH 006
Grade A, B or C in HKCEE Additional Mathematics; OR a passing grade in AS Mathematics and Statistics, AL/AS Applied Mathematics or AL Pure Mathematics	Free Elective

- (4) Of these courses, at least one course in Humanities and one in Social Science are required.
 (5) Students are required to take and pass this course in their first year of study. Details of the course and its requirements are announced on the course website <http://www.ab.ust.hk/sao/HLTH001> managed by the Student Affairs Office.

A minimum of 101 credits is required for the BBA program in Management of Organizations. Students must take additional course(s) and/or elective(s) of higher-than-required credit value to meet this minimum total of 101 credits.

Recommended Pattern of Study for the Curriculum

1st year	Fall	C ACCT 101, ECON 110/111/191, ISMT 111 R LANG 107, MATH 005/MATH 006/FREE O HLTH 001	(Total: 15-16 credits)
	Spring	C MGTO 121, FINA 111, ISMT 101, ISMT 161, MARK 112 R LANG 107 O HLTH 001	(Total: 17* credits)
2nd year	Fall	R MGTO 222, MGTO 231, LANG 111 E MGTO, GEE(H&SS), FREE	(Total: 18-19 credits)
	Spring	R LANG 201 E MGTO, GEE(ENGG), GEE(H&SS), two FREE	(Total: 18 credits)
3rd year	Fall	R MGTO 321 E MGTO, GEE(H&SS), two FREE	(Total: 17 credits)
	Spring	E GEE(SCIE), GEE(H&SS), two or three FREE	(Total: 15 credits)

* LANG 107 is a two-semester course. The course credits will be earned on completion of the course at the end of 1st year Spring.

C = core course; R = required course; E = elective course