

## Curriculum for BBA in Operations Management

### General Requirements

Students are required to complete the following general requirements for graduation in addition to program specific requirements:

*Required Courses in English Communication*  
*General Education Requirements*  
*Required Course in Physical Education*

For details please refer to the section “General Requirements” in this Program Catalog.

### Program Specific Requirements

#### Required courses

	ISOM 101	Introduction to Information Systems	[3-0-1:3]
	ISOM 111	Business Statistics	[3-0-0:3]
	ISOM 161	Operations Management	[3-0-0:3]
	ISOM 263	Quality Management	[3-0-0:3]
	ISOM 271	Management Science	[3-1-0:4]
	ISOM 366	Logistics Management	[3-0-0:3]
	ACCT 101	Introduction to Accounting for Business Majors	[3-0-0:3]
(1) [	ECON 110	Introductory Microeconomics	[3-1-0:3]
	or ECON 111	Microeconomics	[3-1-0:3]
	or ECON 191	Honors Microeconomics	[3-1-0:3]
	FINA 111	Financial Management	[3-1-0:3]
	MARK 112	Marketing Management	[3-0-0:3]
	MGMT 121	Organizational Behavior	[3-0-0:3]
(2)	MGMT 222	Business, Society and the Individual	[1-0-0:1]
(3)	SBMT 111	Business Cohort Induction	[0-0-1:0]
(4)	LANG 111	Chinese Business Communication I	[0-3-0:3]
(5)	MATH 006	Calculus and Linear Algebra	[3-1-0:3]

#### Elective courses

	Elective types		Minimum no. of courses	Minimum total credits
(6)	ISOM(OM)	Operations Management Elective	4	12
(7)	SB&M	Business Breadth	3	9

#### Notes:

- (1) Students entering with AL Economics take ECON 111; however, those with grade B or above in HKAL Economics will take ECON 191. All other students without AL Economics background, including those entering with AL Business and Economics, take ECON 110.
- (2) Students may take MGMT 222 in either Fall or Spring during their 2nd year of study.
- (3) Students who have completed this course in their preparatory year of study do not need to take the course again in their year one.

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(4) Students cannot replace this course by LANG 014/015 for graduation purposes. Students recruited from Mainland China will replace this course by a free elective. For international students who are assessed as having inadequate Chinese background to take LANG 111, they will replace this course by LANG 113.

(5) Students should take one of MATH 006 or a free elective with respect to their prior mathematics background as follows:

<i>Prior mathematics background</i>	<i>Course to be taken</i>
HKCEE Mathematics only, or grade C or below in HKCEE Additional Mathematics	MATH 006
Grade B or above in HKCEE Additional Mathematics; OR a passing grade in AS Mathematics and Statistics, AL/AS Applied Mathematics or AL Pure Mathematics	Free Elective
Qualification apart from the above - students in this group are required to take a Mathematics Placement Test.	MATH 006 or a free elective, subject to School approval on consideration of the placement test result. Details are available at <a href="http://www.ust.hk/math-placement">http://www.ust.hk/math-placement</a> .

(6) RMBI 211 and RMBI 311 can be used to count towards the OM elective requirement.

(7) Students are required to take at least three business courses of nine credits from discipline(s) outside their first major to fulfill the Business Breadth requirement. They can make use of all Business Breadth credits to count towards the second major requirement. Students are advised to take the Business Breadth courses in their second and third year of studies.

A minimum of 102 credits is required for the BBA program in Operations Management. Students must take additional course(s) and/or elective(s) of higher-than-required credit value to meet this minimum total of 102 credits.